

# Christina Copeland

## OBJECTIVE

To obtain a job within the field of Public Relations, Marketing, Journalism or Advertising upon graduation in May 2011.

## EDUCATION

### University of West Florida

Major: Communications      Emphasis: Public Relations

### Travel Channel Academy

Digital Filmmaking  
Travel Writing

## COMPUTER SKILLS

Microsoft Office      Vocus      Myspace      Hootsuite  
Constant Contact      Apple Final Cut Express      Twitter      WordPress

## PROFESSIONAL AFFILIATIONS

Emerald Coast Advertising Federation  
4th District American Advertising Federation  
Southern Public Relations Federation  
Emerald Coast Public Relations Organization  
Walton County Chamber of Commerce  
Staff Writer for The Gull's Cry, Gulf Coast Community College's newspaper  
Leadership Walton: May 2008

## EXPERIENCE

### Junior Public Relations Associate- Insight Marketing Communications, Inc.

- Research and write press releases for the company as well as various other clients
- Manage and edit the monthly company newsletter
- Compose and manage social media for the company and other clients
- Market Agency Principal's seminars and programs for bookings
- Assist in composing copy and graphics for press packets and other collateral material for various clients
- Serve as a staff copywriter and copyeditor for company and various client projects

### Property Manager & Asst. Marketing Coordinator- 1-2-1 Vacation Rentals

- Organize guest bookings that included payments and rental agreements
- Respond to telephone and email inquiries
- Serve as liaison between property owners and company management
- Disburse payments to homeowners for monthly capital generated

## AWARDS & SCHOLARSHIPS

University of West Florida's President's List  
Frank Pericola/ News Herald Memorial Scholarship Recipient  
Miss Freeport Scholarship Recipient  
Howell Memorial Scholarship Recipient

References available upon request.

17290 South U.S. Highway 331  
Freeport, FL 32439  
(850)896-7703  
cdc44@students.uwf.edu

May 2011

May 2008  
December 2009

August 2009-Present

January 2008-Present

CC