

Kindra Svendsen

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2161 Bellmeade Circle
Navarre, FL 32566

Objective

To obtain job experience through an entry-level job utilizing my skills in public relations and advertising.

Education

University of West Florida - Pensacola, Florida
Bachelor of Communication Arts, May 2010
Emphasis: Public Relations
Minor: Marketing Applications

Skills

- Proficient in Microsoft Office 2007 ®, Adobe InDesign ®, Constant Contact and familiar with SPSS
- Also experience in writing marketing plans, crisis plans and grants

Activities and Achievements

- Emerald Coast Advertising Federation Student Gold ADDY Recipient
- Student member of Florida Public Relations Association
- Dean's List honor roll
- Air Force Aid Society scholarship recipient
- Emerald Coast Advertising Federation scholarship recipient
- Okaloosa County Supervisor of Elections Scholarship nominee
- PR Director in mock Crisis Plan development

Experience

Public Relations Intern- Insight Marketing Communications, Inc.
December 2009- Present

- Launched and maintained website for new client
- Drafted press releases
- Took inventory of existing product brochures, and designed new customer portfolio
- Contacted and scheduled events and expo booths for company
- Created and maintained blog and social media

Public Relations Intern- Fillingame & Associates
January-May 2009

- Created and distributed monthly company newsletter through Constant Contact
- Created magazine advertisements featured in *Birmingham Magazine* and *Homes and Land of the Emerald Coast*
- Created web banner featured on www.emeraldcoast.com

Recreation Specialist- City of Fort Walton Beach, Florida
May 2008-present

- Planned activities for school aged children
- Tutored and mentored school age children
- Organized learning activities for school aged children
- Took major part planning Halloween Carnival for the city of Fort Walton Beach, 2 years

References

Available upon request.

